



**GOVERNOR'S COUNCIL ON WORKFORCE POLICY  
STRATEGIC PLANNING COMMITTEE MEETING**

Telephonic

Friday, February 5, 2010 – 12pm

Minutes

I. Call to order

Chairman Jennings called the meeting to order at 12:02 p.m. welcoming members and guests to the Strategic Planning Committee (SPC) Meeting.

II. Roll Call

**Members Present Via Phone**

Sherman Jennings, Chairman  
Tony Sissons  
John Morales  
Mary Vanis  
Gary Marks  
Roselyn Boxer, Commerce Designee  
Mark Darmer, DES Designee  
Milt Ericksen, ADE Designee

**Members Absent**

Rebekah Friend

**Staff Support**

Jennifer Pittman-Leeper-Leeper, GCWP  
Executive Director

**Members of the Public Present Via  
Phone:**

Debra Pryor, Partners In Brainstorms  
Debbie Meyers, Partners In Brainstorms  
Jessica Smothermon, Arizona Department of  
Commerce  
Jen Miles, Mohave-LaPaz LWIA

III. Discussion & Possible Action Items

A. Approval of minutes of the January 28, 2009 Meeting

There was no discussion.

Upon a MOTION duly made by Committee Member Ericksen, seconded by Committee Member Morales, and unanimously carried, the January 28, 2010 Strategic Planning Committee minutes were approved.

B. Mission and Vision Guidelines

Ms. Pryor presented an overview of what mission and vision statements should capture. The materials were included in the packet.

C. Review of the Vision Statement

The vision statement adopted on January 28, 2010 was:

- *Integrate Arizona's education, business, and workforce development to positively transform the economic landscape.*

As a result of the previous agenda item, there was discussion on the existing vision statement.

The Committee discussed changing it to the following:

- *Arizona's economic landscape will be positively transformed through the integration of education, business, and workforce development.*

Upon a MOTION duly made by Committee Member Marks, seconded by Committee Member Morales, and unanimously carried, the Vision Statement was approved as amended.

D. Development of a Mission Statement

Chairman Jennings and Ms. Pryor facilitated a committee discussion regarding the GCWP Mission Statement. Chairman Jennings gave committee members the opportunity to present their perspectives. The comments made by the committee are as follows:

- Prepare AZ students for workforce success & continuous learning through . . .
- Develop, guide, & implement a workforce development system that includes . . .
- Which meets the existing & emerging needs of the global employer community...
- Workforce development system that is responsive to meeting the needs of the ...
- Needs to be proactive, looks to future
- The mission of the GCWP is to guide the workforce system in Arizona to help Arizona residents and employers in the State to realize their full potential. This will be accomplished through:
  - Anticipating and
  - Furthering the education and training of workers and employers
  - Strategically aligning funding with the needs of workers and employers
  - Assisting in the development of strategic partnerships with economic development, the workforce system, state agencies and business to bring opportunities to the state.

As a result of the discussion, the Committee consensus was:

The mission of the GCWP is to develop, implement, and guide the public workforce system in Arizona to help residents and employers in the state to realize their full potential. This will be accomplished through:

- Anticipating, identifying, and responding to emerging and unmet workforce needs.
- Continuous education and training of current and future workers.

- Promoting services available to employers through workforce and education.
- Strategic alignment of public and private resources with the needs of workers and employers.
- Leadership in the development of strategic partnerships with economic development, the workforce system, state agencies, and business to bring opportunities to the state.

Upon a MOTION duly made by Committee Member Darmer, seconded by Committee Member Ericksen, and unanimously carried, the Mission Statement was approved.

E. Next Steps

Ms. Pryor indicated that the typical next step is to begin developing strategies to fulfill the mission of the group. She said that strategy sessions are best done during “face-to-face” meetings and would generally take 2-3 hours. Chairman Jennings asked staff to look for dates in the coming weeks.

F. Reading Materials

Ms. Pittman-Leeper indicated that if there were any questions to contact her.

G. Future Agenda

Chairman Jennings asked that the Committee begin to focus on the strategic portion of the mission and vision at future meetings.

Committee Member Vanis asked about the status of engaging with leadership, specifically, meeting with Commerce Director Cardon. Chairman Jennings said that the letter requesting the meeting had been delivered. Committee Member Boxer added that she would follow up to see when that meeting might occur.

H. Call to the Public

There was no comment.

IV. Adjournment

Upon a MOTION duly made by Committee Member Morales, seconded by Committee Member Marks, and unanimously carried, the February 5, 2010 Strategic Planning Committee adjourned at 1:12pm.