



GOVERNOR'S COUNCIL ON WORKFORCE POLICY
SCORING COMMITTEE MEETING

1700 W Washington St, Conference Room 2nd floor, Phoenix, AZ
March 30, 2010 9-10am

Minutes

I. Call to order

Chairman Pitman Leeper called the meeting to order at 9:00 a.m. welcoming members and guests to the Scoring Committee Meeting.

II. Roll Call

Members Present

Jennifer Pitmen-Leeper, Chairman
Mark Darmer
Tony Sissons

Staff Present

Rosalyn Boxer
Daniela Teran
Annabelle Molina

Members Absent

Elaine Babcock
Milt Ericksen

Members of the Public

Dennis Hoffman
Steve Zylstra
David Martin

III. Discussion & Possible Action

A. February 1, 2010 Minutes

There was no discussion.

Upon a MOTION duly made by Committee Member Darmer, seconded by Committee Member Sisson, and unanimously carried, the February 1, 2010 Scoring Committee minutes were approved.

B. Funding Proposals

▪ **SESP Business Outreach Sub-Committee Proposal ~ David Martin**

Mr. Martin proposed for \$80,000 of Business Outreach Funds to coordinate business outreach activities for the grant across the State. The funds will be used to contract for services to support the SESP Business Sub-Committee. The contractor will be responsible for the overall marketing and recruitment efforts for the SESP grant participation of Businesses. The contractor will perform business outreach, public information, program specific promotional meetings, and developing and implementing a marketing and recruitment plan.

Discussion between the Committee members and staff took place to better clarify the purpose of the proposal.

Upon a MOTION duly made by Committee Member Sisson, seconded by Committee Member Darmer, and unanimously carried, the SESP Business Outreach Sub-Committee Proposal for funds was approved. Chairman Pittman-Leeper abstained citing a conflict of interest.

▪ **Arizona Technology Labor Force ~ Steve Zylstra**

Mr. Zylstra provided a brief background of the Arizona Technology Council and its members. He indicated that he had requested a proposal from ASU to explore the perceived disconnect between engineering talent and businesses. Mr. Hoffman presented on a proposal to perform economic research and consulting services concerning a study of Arizona's technology labor force. The purpose is to perform a comprehensive study and deliver the results in an exhaustive and robust report. The work product will be a camera-ready white paper report, which could be circulates as a printed and bound product or in a printable document format for electronic distribution.

Discussion between the Committee members, Mr. Hoffman and Mr. Zylstra regarding the end goal of the proposal took place. As a result, the Committee members asked Mr Hoffman to include (1) Labor Market Information available through the Research Administration at the Department of Commerce and (2) elaborate in the proposal how the Workforce System benefits with this study of Arizona's technology labor force. Committee members acknowledged that the funding amount requested will likely change as the scope of work increases. Mr. Zylstra indicated that he would present the revised proposal at a future meeting.

C. Potential Ideas ~ Committee Members

- Funding idea for system building dollars:
 - Peer to peer Best Practices Library for programmatic training to help strengthen the overall workforce system.
 - Contract a consultant to carry out the Sector Strategy Idea
- Agenda item for the next GCWP meeting:
 - Discuss project ideas that the Council would like to fund under the System Building – set aside funds. Start planning how to prioritize and use projects for a full year.
 - Full-on retreat with the Council to line up resources during the month of June/July
- ETPL meeting performance measure

As a result of the Potential Ideas discussion, Chairman Pitman-Leeper will take these ideas and will present an outline at the next Scoring Committee meeting.

D. Future Agenda – Committee Members

- Arizona Tech Council proposal

E. Call to the Public

- Ms. Rosalyn Boxer commented that the Committee had very good feedback for the presentators.
- Committee Member Darmer announced that the RFP for the Workforce Case Management and Procurement System was published last Wednesday. State Procurement office is running the procurement; it is posted on their website under solicitation. It will be out for 30 days. There is a pre-proposal conference on April 6th, 2010 at Arizona Department of Administration.
- Committee Member Sissons announced he has a new email and new website

IV. Adjournment

Upon a MOTION duly made by Committee Member Darmer, seconded by Committee Member Sissons, and unanimously carried, the March 30th, 2010 Scoring Committee meeting adjourned at 10:12pm.